



## **Relationships over everything.**

In a world where transactions seem to trump anything, at Legacy we believe relationships are most important. Above and before anything else, we want to get to know you, celebrate you, and have fun with you.

*The Legacy Way*



## **Own Boundaries.**

Know what you want to be known for. Stand for that. In order to have room for that in your work and life, you'll need to set clear boundaries. We believe the greatest leaders live only in what truly matters, and they hold themselves accountable for actions that move them only toward what they want to stand for. They set the bar high for themselves in order to have the authority to hold others accountable for the same. Say yes to everything that contributes to your own legacy of good, and start saying no to everything that doesn't. This is how the most difficult decisions get made in your everyday.

*The Legacy Way*



## Embrace Change.

In a world that generally prefers the status quo, we believe change is the greatest opportunity for improvement. Seek to find a better way, seek to learn the lessons where we fall short, and seek to innovate. You'll need to be ready for doubters and naysayers, you'll need to be ready for some ideas to not work as planned, but you'll also need to be prepared to become one of the greatest innovators and positive change-makers yet.

*The Legacy Way*



## **Know You are Worthy of Greatness & Love**

We believe this is true for everyone in the world. Regardless of where you were born, what you look like, what you think, what you've done, and so on... we believe you are fearfully and wonderfully made, and thus worthy. Not because we say it here, but simply because you were born that way. Own that you are great and worthy to love and be loved.

*The Legacy Way*



## **Focus Outward.**

At Legacy, we believe that true fulfillment only exists when we make our world about something bigger than ourselves. When we shift our human focus away from our inward self and move it towards how we can change the world, that is where true legacies are made.

*The Legacy Way*



## **Be Perfectly Imperfect.**

What a gift to own our own flaws as a truth. Our imperfections make us human, and they also allow us to constantly grow toward mastery and grow in relationships. Instead of negatively pointing out where we are flawed, we note it and celebrate it as an opportunity to both grow personally and partner with others on our team who have a strength there, in the name of our common goal: Make every day at Legacy FUN.

*The Legacy Way*



## **Celebrate Courage in Others.**

Courage is a big deal for us at Legacy. It means being vulnerable and it never appears without fear that is ultimately overcome. They are not independent of each other. Courage and vulnerability are where the greatest dreams are born, the coolest innovations, and the deepest joys are ultimately found.

*The Legacy Way*



## **Catch People Doing What is Right.**

We believe there is more good in the world than evil, more right than wrong, and that the most powerful opportunity for growth comes from building on your own unique gifts and talents. Find what they are doing right, celebrate that, and then true correction when we fall short is far better received and a much better stepping stone for growth.

*The Legacy Way*





## **Be Kind.**

We believe everyone has a story and they fight their own battles in succession, so let's be a nurturing soul in the world. Kindness starts with an empathetic heart. Especially when someone is behaving unkindly toward you, empathetically embrace the unknown history and story behind their behaviour. There's always more to their personal story that you don't know, so start with compassion and kindness wherever you go. It may be exactly what they need in that moment.

*The Legacy Way*



## **Increase Fun in the World.**

At Legacy, the number one rule is to have fun. We believe that everything we do (or choose not to do) should be driven by the principle question of, "Will this make it more fun?"

*The Legacy Way*